



What's in a Box?

Every box invests in Kentuckiana Girl Scouts.
100% of proceeds stay local within our council.

Powering Girl Leadership

Where does the money go? For 2024, here's a snapshot estimate of price breakdown when a Girl Scout sells one package of cookies.



\$6 Money from 1 package of cookies

- \$1.30 Cost of the cookies**
- \$0.84 Stays with the troop**
- \$0.37 Seller rewards**
- \$0.20 Costs to run the Cookie Program**
- \$0.79 Camps & Properties**
- \$0.26 Recruiting new girls and volunteers**
- \$0.43 Adventures & programs**
- \$0.72 Services & support to members**
- \$0.20 Marketing**
- \$0.07 Training**
- \$0.13 Connectivity & Technology**
- \$0.23 Fundraising the future**
- \$0.46 Council business & general costs**

